

ARIANO PRIMITIVO

'PREE-MUH-TEE-VOH'



Red Wine | Primitivo | Puglia, Italy | IGT

Primitivo is a red grape that produces intensely flavored, inky, tannic wines. It is first mentioned in Puglia in 1799. The variety was called Primativo from the later term *primativus* translating to 'first to ripen'. Primitivo is also known more popularly as Zinfandel and as Tribidrag in Croatia, where it is believed to have originated from.

This Primitivo is a part of Ariano's Classic line which is 100% varietal wines that are local to the area and have a long growing tradition. The blue brush stroke is an outline of the southern section of the Puglia region. You can see the continuation of this outline on the other bottles in the line. Pairs well with: ribs, BBQ, grilled chicken, pork chops, burgers, eggplant, zucchini, cheddar.

Ariano has been using organic agricultural methods since 1997 and all of their wines are certified organic. These principles are carried on by the present generation represented by Frederica Ariano and Aldo Avello who look after the technical and production side and by Manuela Ariano and Omar Leonardi who are responsible for the commercial and marketing aspects of the winery.



FLAVORS

BLACKBERRY-STRAWBERRY-PRESERVES-TOBACCO-CINNAMON

FRUIT



BODY



SWEETNESS



ACIDITY



TANNIN



30 minutes



Room Temp



Drink Now